

PROPOSAL A

Juneteenth Kick-off Two-Day Event

May 31, 2024	June 1, 2024
<ul style="list-style-type: none"> • “A Night with History” <ul style="list-style-type: none"> ◦ Semi-Formal Ball ◦ Attendees will enjoy a fine dining experience where they are able to take pictures with and receive signed copies of Mother Fletcher’s book “Don’t Let Them Bury My Story” ◦ Mayor Broom - Keynote Speaker 	<ul style="list-style-type: none"> • 8am Parade down Main Street with Grand Marshall, Mother Viola Ford Fletcher • Black Wall Street Black Business Expo 12-8pm EST at the City of College Park City Hall Auditorium <ul style="list-style-type: none"> ◦ Vendor tables along the sidewalks (ex. National Night Out) ◦ Cultural Arts Concert ◦ Nine panels <ul style="list-style-type: none"> ▪ Physical Health ▪ Finance ▪ Social Action ▪ Legacy ▪ Greenwood ▪ Cultural Arts ▪ Corporate Social Responsibility ▪ Education ▪ Inspiration



PROPOSAL A

Juneteenth Kick-off Two-Day Event

3RD ANNUAL BLACK WALL STREET
A BLACK BUSINESS EXPO
WWW.BLACKWALLSTREETATLANTA.ORG
MAY 31, 2024 | 7 PM

GUEST OF HONOR

Join the oldest living survivor of Black Wall Street for a night of elegance and fine dining as she recounts the Tulsa Race Massacre and empowers the community to collectively use its voice to encourage social justice and the economic advancement of underserved and underprivileged communities.

Mother Viola Ford Fletcher

3RD ANNUAL BLACK WALL STREET
A BLACK BUSINESS EXPO
WWW.BLACKWALLSTREETATLANTA.ORG
JUNE 1, 2024 | 8 AM

GRAND MARSHALL

Join the City of College Park in a celebration parade to welcome to Atlanta the oldest living survivor of Black Wall Street.

Parade route:
Beginning at Truist Bank on the corner of Yale Ave, and 3867 Main Street, turning left on Princeton Avenue, turning left on College Street, and turning left on Yale Ave ending at the Truist Bank

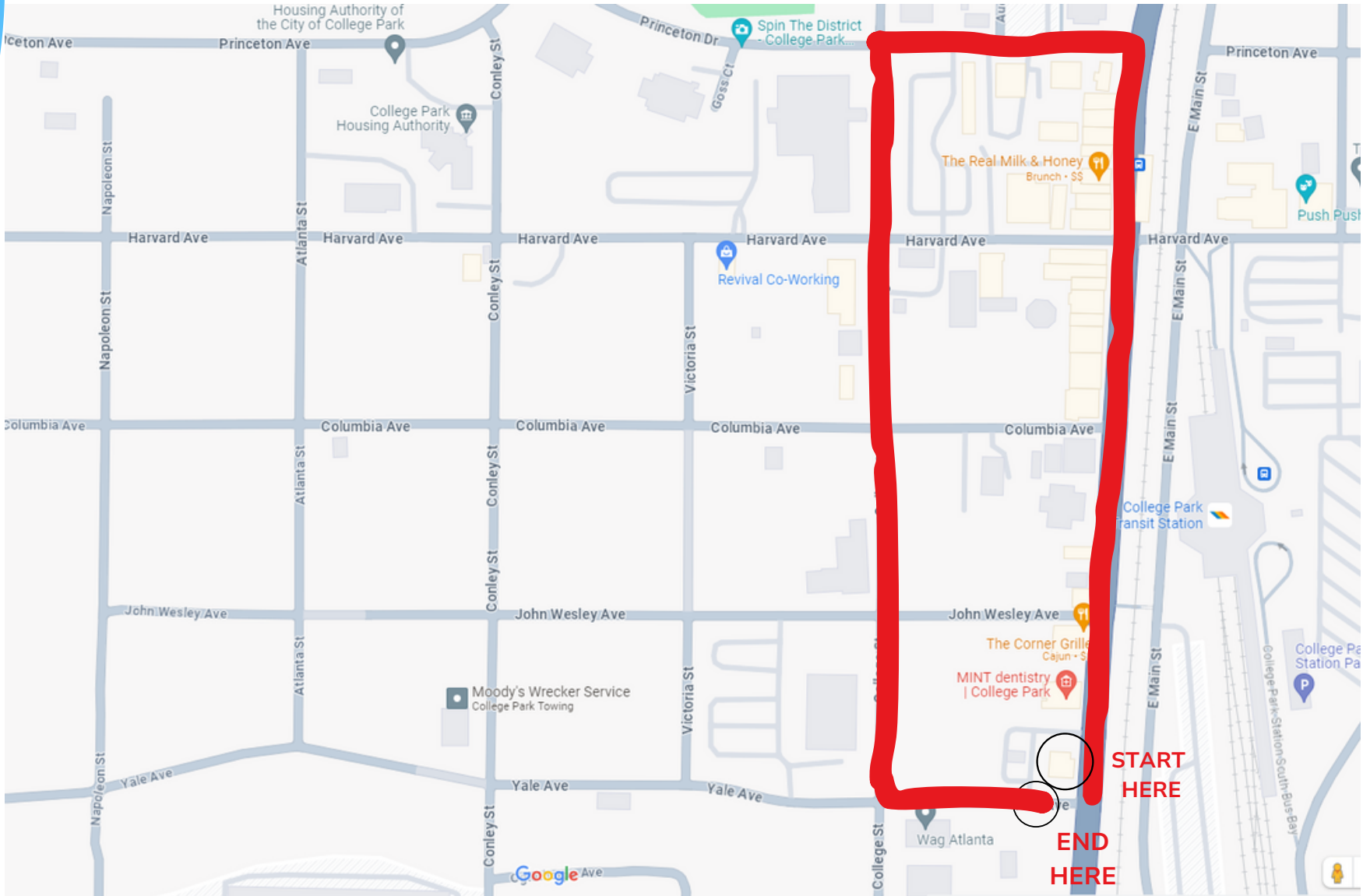
Lineup: 7am

Parade Participant Fee: \$25
Register at www.blackwallstreetatlanta.org

Mother Viola Ford Fletcher

PROPOSAL A

Parade Route Proposal



PROPOSAL A

CITY OF COLLEGE PARK COSTS INCURRED

PROPOSED CONTRIBUTIONS	COST
<ol style="list-style-type: none"> 1. Provision of law enforcement for security purposes for parade - 4 officers @ \$50/hr 2. Provision of law enforcement for the expo - 8 officers @ \$50/hr 3. Provision and erection of stage for event production 4. Provision of any city required special event permits 5. Recreational staff for janitorial duties at the auditorium (\$35/hr) 6. Public works provision of trash cans, parade & event clean-up, movement of stage/riser/tables/chairs from GICC to City Hall Lawn 	<ol style="list-style-type: none"> 1. \$600 (3 hrs total) 2. \$3,200 (8 hrs total) 3. Provided by GICC/No Cost 4. No cost if collaborative 5. \$280 (8 hrs total) 6. \$2,000
<h3 style="margin: 0;">Total cost to the City of College Park</h3>	<h3 style="margin: 0;">\$5,880</h3>

* We haven't been able to reach Ms. Miller by email or phone. Still waiting on a call/email back to determine if this ask is possible



PROPOSAL B

Juneteenth Kick-off One-Day Event

June 1, 2024 12 - 8pm EST

- 8am Parade down Main Street with Grand Marshall, Mother Viola Ford Fletcher
- Black Wall Street Black Business Expo on Main Street at the City of College Park City Hall Auditorium
 - Vendor tables along the sidewalks (ex. National Night Out)
 - Cultural Arts Concert
 - Nine panels
 - Physical Health
 - Finance
 - Social Action
 - Legacy
 - Greenwood
 - Cultural Arts
 - Corporate Social Responsibility
 - Education
 - Inspiration



PROPOSAL B

CITY OF COLLEGE PARK COSTS INCURRED

PROPOSED CONTRIBUTIONS	COST
<ol style="list-style-type: none"> 1. Provision of law enforcement for security purposes for parade - 4 officers @ \$50/hr 2. Provision of law enforcement for the expo - 8 officers @ \$50/hr 3. Provision and erection of stage for event production 4. Provision of any city required special event permits 5. Recreational staff for janitorial duties at the auditorium (\$35/hr) 6. Public works provision of trash cans, parade & event clean-up, movement of stage/riser/tables/chairs from GICC to City Hall Lawn 	<ol style="list-style-type: none"> 1. \$600 (3 hrs total) 2. \$3200 (8 hrs total) 3. Provided by GICC/No Cost 4. No cost if collaborative 5. \$280 (8 hrs total) 6. \$2,000
<h3 style="margin: 0;">Total cost to the City of College Park</h3>	<h3 style="margin: 0;">\$5,880</h3>



PROPOSAL C

Juneteenth Kick-off One-Day Event

June 1, 2024 12 - 8pm EST

- Black Wall Street Black Business Expo on Main Street at the City of College Park City Hall Auditorium
 - Vendor tables along the sidewalks (ex. National Night Out)
 - Cultural Arts Concert
 - Nine panels
 - Physical Health
 - Finance
 - Social Action
 - Legacy
 - Greenwood
 - Cultural Arts
 - Corporate Social Responsibility
 - Education
 - Inspiration



PROPOSAL C

CITY OF COLLEGE PARK COSTS INCURRED

PROPOSED CONTRIBUTIONS	COST
1. Provision of law enforcement for the expo - 8 officers @ \$50/hr 2. Provision and erection of stage for event production 3. Provision of any city required special event permits 4. Recreational staff for janitorial duties at the auditorium (\$35/hr) 5. Public works provision of trash cans, parade & event clean-up, movement of stage/riser/tables/chairs from GICC to City Hall Lawn	1. \$3,200 (8 hrs total) 2. No cost 3. Provided by GICC/No Cost 4. No cost if collaborative 5. \$280 (8 hrs total) 6. \$2,000
<p style="text-align: center;">Total cost to the City of College Park</p>	<p style="text-align: center;">\$5,480</p>

